



January 3 - 10

Best of BC – in Penticton

SPONSORSHIP PACKAGES

FOR

**2010 SCOTTIES TOURNAMENT OF HEARTS
BC WOMEN'S CURLING CHAMPIONSHIPS
PRESENTED BY BEST WESTERN**



2010 SCOTTIES TOURNAMENT OF HEARTS BC WOMEN'S CURLING CHAMPIONSHIP
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SPONSORSHIP OPPORTUNITIES

The 2010 Women's Provincial Curling Championship is coming to Penticton! The best curlers in our province will be competing on Jan 3-10, 2010 for the honour of representing British Columbia at the Scott Tournament of Hearts, the National Curling Championship in March. This is one of the premier curling events in BC and gives our community an excellent opportunity to showcase our hospitality, commerce and prosperity to the entire province.

The Penticton Curling Club is pleased to offer unique opportunities to participate as sponsors of this high profile event. Our goal is to successfully present the eight day event to the Province as a benchmark for excellence in hosting a provincial championship in sports. We invite you to share in this showcase by presenting your product or service locally, and to the province. Local businesses can expect to receive excellent exposure.

The eight day event consists of the Provinces' ten best teams competing in a round robin tournament (Mon – Sun) followed by the playoffs. A celebration of the Championship will be held at a grand banquet on January 3, 2010 with all the teams, dignitaries, media and local businesses attending. The final game of the championship will be on Sunday, January 10th, 2010. The final will be televised live, throughout the province.

The championship will be hosted in the Penticton Curling Club. Attendance at the event is expected to be approximately 3000 people. Local and provincial media coverage will be present throughout the event.

This package contains a variety of sponsorship opportunities tailored to suit your desired level of exposure. The opportunities include in-ice advertising spaces on the curling club ice for up to two curling seasons. A Sponsorship Appreciation wall has been set up in the Penticton Curling Club where your corporate identity sign will appear for up to 2 curling seasons. A 32 page(approx) program will be produced for the championship. (Note: In-ice signage positions are on a first come first serve basis. Refer to the attached plans)

Please contact Cy Gladish @ bcgladish@shaw.ca or 250 490-6667 or Penticton Curling Club @ 250 492 5647

2010 SCOTTIES TOURNAMENT OF HEARTS BC WOMEN'S CURLING CHAMPIONSHIPS
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PARTNERSHIP SPONSOR

PARTNERSHIP OPPORTUNITY PACKAGE

CDN \$10,000*

ENTITLEMENT:

- 1). In-ice name or logo (4'x4') on sheets B, C, D,E and F at the 2010 BC Women's Provincial Curling Championships in the Penticton Curling Club.
- 2). 1 wall advertisement (2' x 6') next to the scoreboards at the 2010 BC Women's Provincial Curling Championships in the Penticton Curling Club.
- 3). Name or logo on the front of the program for the 2010 BC Women's Provincial Curling Championships in the Penticton Curling Club.
- 4). Full page ad on the back cover or inside front cover
- 5). Wall advertisement to be displayed at the top of the Championship Sponsors appreciation wall at the Penticton Curling Club for the 2010 – 2011 curling season.
- 6). Thank you acknowledgement on the sponsor appreciation page in the official program.
- 7). Link to your website on www.pentictoncurlingclub.com for the 2010 – 2011 curling season.
- 8). 6 event passes to the 2010 Women's Curling Provincial Championship in reserved seating.
- 9). 6 passes to the Players' Banquet at the 2010 Ladies Curling Provincial Championship. 1 seat reserved at the head table and 5 seats reserved at a table. Recognition at the Players' Banquet.
- 10). Opportunity to speak at the Championship Banquet. Assigned seating at table with participating team.
- 11). Opportunity for product showcase at the Championship.
- 12). Acknowledged as a Partner in all media and advertisements and on the back of all event passes sold for the 2010 event.
- 13). Entitlement to use "Proud Sponsor of the 2010 BC Women's Provincial Curling Championship" for internal/external marketing and advertising.

*GST not applicable.

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ELITE SPONSOR

ELITE SPONSOR PACKAGE

CDN \$5,000*

ENTITLEMENT:

- 1). In-ice name or logo (2'x4') on sheets B, C, D,E and F at the 2010 BC Women's Provincial Curling Championships in the Penticton Curling Club.
- 2). 1 wall advertisement (2.' x 4') next to the scoreboards at the 2010 BC Women's Provincial Curling Championships in the Penticton Curling Club.
- 3). Name or logo on the front of the program for the 2010 BC Women's Provincial Curling Championships in the Penticton Curling Club.
- 4). Half page ad on the inside back cover or inside front cover
- 5). Sponsor Board advertisement to be displayed on the Elite Row of the Championship Sponsors appreciation wall at the Penticton Curling Club for the 2010 – 2011 curling season.
- 6). Thank you acknowledgement on the sponsor appreciation page in the official program.
- 7). Link to your website on www.pentictoncurlingclub.com for the 2010 – 2011 curling season.
- 8). 6 event passes to the 2010 Ladies Curling Provincial Championship in reserved seating.
- 9). 2 passes to the Players' Banquet at the 2010 Women's Curling Provincial Championship. Recognition at the Players' Banquet. Assigned seating at table with participating team.
- 10). Opportunity to speak at the Championship Banquet. Assigned seating at table with participating team.
- 11). Acknowledged as an Elite Sponsor in all media and advertisements and on the back of all event passes sold for the 2010 event.
- 12). Entitlement to use "Proud Sponsor of the 2010 BC Women's Provincial Curling Championship" for internal/external marketing and advertising.

*GST not applicable

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PLATINUM PLUS SPONSOR

PLATINUM PLUS SPONSOR

CDN \$2,000*

SPONSORSHIP ENTITLEMENT:

- 1). 2 in-ice name or logo (1'x4') at the 2010 BC Women's Provincial Curling Championships in the Penticton Curling Club.
- 2). 1 wall advertisement (2' x 4') for the 2010 BC Women's Provincial Curling Championships in the Penticton Curling Club, to be placed along the side boards.
- 3). Half page ad inside the program for the 2010 BC Women's Provincial Curling Championships .
- 4). Sponsor Board advertisement to be displayed on the Platinum Plus row of the Championship Sponsors appreciation wall at the Penticton Curling Club for the 2010 – 2011 curling season.
- 5). Thank you acknowledgement on the sponsor appreciation page in the official program.
- 6). Link to your website on www.pentictoncurlingclub.com for the 2010 – 2011 curling season.
- 7). 4 event passes to the 2010 Women's Curling Provincial Championship in reserved seating.
- 8). Acknowledged as a Platinum Plus Sponsor in all media and advertisements.
- 9). Entitlement to use "Proud Sponsor of the 2010 BC Women's Provincial Curling Championship" for internal/external marketing and advertising.

*GST not applicable.

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PLATINUM SPONSOR

PLATINUM SPONSOR

CDN \$1,000*

SPONSORSHIP ENTITLEMENTS:

- 1). 1 wall advertisement (2' x 4') for the 2010 BC Women's Provincial Curling Championships in the Penticton Curling Club, to be placed along the side boards.
- 2). Quarter page ad inside the program for the 2010 BC Ladies Provincial Curling Championships.
- 3). Sponsor Board advertisement to be displayed on the Platinum row of the Championship Sponsors appreciation wall at the Penticton Curling Club for the 2010 – 2011 curling season.
- 4). Thank you acknowledgement on the sponsor appreciation page in the official program.
- 5). Link to your website on www.pentictoncurlingclub.com for the 2010 – 2011 curling season.
- 6). 2 event passes to the 2010 Women's Curling Provincial Championship.
- 7). Entitlement to use "Proud Sponsor of the 2010 BC Women's Provincial Curling Championship" for internal/external marketing and advertising.

*GST not applicable

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DIAMOND SPONSOR

DIAMOND SPONSOR PACKAGE

CDN \$500.*

SPONSORSHIP ENTITLEMENTS:

- 1). 1/8 page ad inside the program for the 2010 BC Women's Provincial Curling Championships.
- 2). Sponsor Board advertisement to be displayed on the Diamond row of the Championship Sponsors appreciation wall at the Penticton Curling Club for the 2010 – 2011 curling season.
- 3). Thank you acknowledgement on the sponsor appreciation page in the official program.
- 4). Link to your website on www.pentictoncurlingclub.com for the 2010 – 2011 curling season.
- 5). 2 event passes to the 2010 Women's Curling Provincial Championship.
- 6). Entitlement to use "Proud Sponsor of the 2010 BC Women's Provincial Curling Championship" for internal/external marketing and advertising.

*GST not applicable

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GOLD SPONSOR

GOLD SPONSOR PACKAGE

CDN \$200.*

SPONSORSHIP ENTITLEMENTS:

- 1) One event pass to the 2010 BC Women's Provincial Curling Championships in the Penticton Curling Club. Comes with special coloured lanyard and ticket acknowledging your support of the event.
- 2) Thank you acknowledgement on the sponsor appreciation page in the official program.
- 3) Congratulatory appreciation print ad.

*GST not applicable